Three findings from one product template.

A sample of the record format used in the full six-page audit. The store is public and unnamed; no client data is shown.

EVIDENCE RECORDS | WCAG 2.2 AA | 6 PAGES / 56 CRITERIA | USD 600 FIXED

E-04 PRODUCT 1.1.1 HIGH EFFORT S — 0.5 TO 1 HOUR

Twenty-one gallery images, two alt strings.

OBSERVED	21 gallery images resolve to two alt strings: one for black, one for white. The 11 oz / 15 oz and front / handle views reuse the same description.
IMPACT	A screen-reader user hears the same description for different variants and views. The variant cannot be confirmed before add-to-cart.
FIX DIRECTION	Compose alt from variant + view, e.g. “White 11 oz mug, front” and “Black 15 oz mug, handle”. Mark decorative thumbnails alt="".

E-07 PRODUCT 1.3.1 · 2.4.6 MEDIUM EFFORT M — 1 TO 2 HOURS

The product title is not the page’s H1.

OBSERVED	The only H1 is the store name. The product title is an H2, and the cart and country drawers add three H2s before the product in the DOM.
IMPACT	Heading navigation reaches “Country/region” and “Item added to your cart” before the product name.
FIX DIRECTION	Make the product title the page H1. Keep the store name as a linked logo, not a heading. Scope drawer headings with aria-labelledby.

E-11 PRODUCT 1.4.3 MEDIUM EFFORT S — 0.5 HOUR

Body links measure 2.58:1 against white.

OBSERVED	Body links on the product description measure 2.58:1 against the white background. Normal text needs at least 4.5:1.
IMPACT	Low-vision readers lose the link text against the page. The underline is a second cue, but the contrast still fails.
FIX DIRECTION	Darken the link colour to at least 4.5:1 and keep the underline. Re-measure after the theme colour change.

What the full report adds

USD 600 FIXED

Six pages · 55 WCAG 2.2 A/AA criteria · evidence IDs · severity and effort bands

One-page executive summary · bilingual report · one revision round

READING THE RECORD

01 / EVIDENCE
DOM extract, 1440 px and 390 px captures, computed values. No finding without a trace.

02 / IMPACT
Who is blocked, on which page, at which step. Severity is about the purchase path, not aesthetics.

03 / FIX
The smallest credible change. A direction for your developer, not a theme rewrite.